



WHITE STAR LIGHTINGS
PTY LTD

Talitha cumi. Ephphatha
LET THERE BE LIGHT.

COMPANY PROFILE

2021-2022

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About Us

White Star Lighting Industries (Pty) Ltd has a wealth of experience in the Lighting Industry. The company supply a full range of innovative and high-quality lightings, inclusive of:

- ▶ Interior lightings
- ▶ Exterior lightings
- ▶ Bollards lighting
- ▶ Amenity lightings
- ▶ Industrial lighting
- ▶ Street lights
- ▶ Solar lightings
- ▶ In-ground and wall lightings

White Star Lighting Industries (Pty) Ltd provide clients with lightings tailor-made for their specifications. White Star Lighting Industries (Pty) Ltd's target market comprised of residential, commercial and industrial estates, including public lighting installations, electrical distribution and sub-transmission networks, commercial and industrial installations such as shopping centres and industrial zones.

White Star Lighting Industries (Pty) Ltd provide quality, innovative and leading edge lightings at reasonable prices. We pride ourselves with being mindful of the budget, whilst not compromising on the best energy savings and quality. White Star Lighting Industries (Pty) Ltd is updating constantly with the ever improving technologies

White Star Lighting Industries (Pty) Ltd is built on Integrity. We have a strong focus on continuous improvement and places a high emphasis on partnership philosophy that ensures that we combine and develop local skills, knowledge and competence with global technology partners in order to comprehensively serve our market, customer needs and objectives. We have a strong commitment towards benchmarking our products and services against other competitors. This allows us to ensure compliance with the ISO 9001 QMS and the SANS 60598 safety mark.

White Star Lighting Industries (Pty) Ltd has been formed by a group of professionals having vivid experience and wide exposure in electrical and power engineering. The company's organogram is made-up with young and qualified business graduates and engineers from renowned universities within the country and across the globe.

The resource personnel working in the company have been consistently providing reliable support services to a wide variety of corporate clients. Bottom line of the company philosophy is building a long-term business partnership with its clients where interpersonal relationship, reliability, assured quality and target oriented modern lighting technology are the major building blocks.



Our Mission & Vision

Our Mission is to achieve the reputation of providing continuous high-quality standard lightings in the Lighting Industry.

Our Vision is to achieve 100% customer satisfaction at all time by delivering quality products and services at a reasonable cost. Our vision is also to establish ourselves as one of the best choice and leading edge lightings supplier by offering the full spectrum of lightings. With this commitment to "B.A.T" (best available technology) in our product range, we have aligned ourselves with local and international technology partners to ensure that we meet all relevant technical standards, and ensuring that we supply our customers with the highest quality products on time and at a competitive market related price."

Our keys for development:

- ▶ Desire for Excellence
- ▶ Trust and confidence build-up
- ▶ Innovation
- ▶ Transparency
- ▶ Teamwork

We believe in:

- ▶ Motivation
- ▶ Collective responsibility and leadership
- ▶ Professionalism and ethics
- ▶ Adding values to our client needs



Our Goals & Objectives

Our goals and objectives is to benchmark us as one of the leading local supplier of lightings.

Market

To have the thorough understanding of the needs of our markets while earning customer loyalty through consistent on-time full service delivery.

Human Resources

It is important to develop a group of culture conducive to nurturing and rewarding employees' skills and abilities, in order to attract, retain and motivate employees for the company to achieve growth objectives.

Service

Service is a state of mind, it is ones ability to exceed the customers' expectations while striving for continuous improvement and benchmarking against 'best practice'.

Expertise

Our on-going responsibility is to keep up to date with the latest trends, product development and application and involve ourselves, where possible, with training.

Product

Ensuring that we first and foremost offer our clients the options of the best available products, incorporating all our key principals and philosophies by identifying a project and the basic requirements.

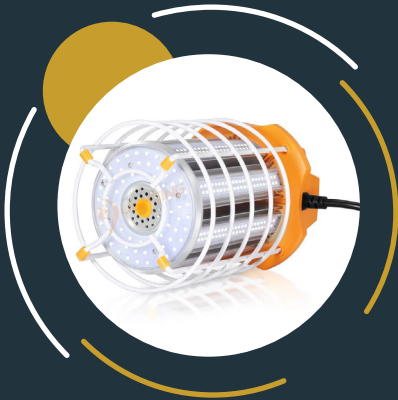
Capabilities

- ▶ Variety of lighting design
- ▶ Access to premium product ranges
- ▶ Accurate product selection
- ▶ Product management
- ▶ Lighting and Energy audits
- ▶ Detailed technical support (Product and Application)



Our Products

Our lighting products are energy efficient, quality tested, certified and are guaranteed to work as such. Our products have three to five years guarantees/warranties and are priced favorably.





We provide quality products to our clients that are efficient, safe and purpose specific so as to not only meet their expectations but also to go an extra mile in exceeding their expectations.

To meet this aim, the company obtains complete customer specifications and job requirements (bill of quantities) at the time of quotation/tender, prior to commencement of the contract and/or work. Our target market comprised of:

- Residential,
- Commercial and industrial estates, including public lighting installations, electrical
- distribution and sub- transmission networks,
- Commercial and industrial installations such as shopping centres and industrial zones.

LINEAR LIGHTING





We offer the following high-quality and innovative lightings:

► **INTERIOR LIGHTINGS**

White Star Lighting Industries (Pty) Ltd supply interior lighting: down lights for offices and management buildings, work spaces, circulation zones, such as foyers, reception areas, corridors and connecting hallways, workstations and variable room concepts.

► **EXTERIOR LIGHTINGS**

We offer professional bulkheads, quality up and down lighters, quality fittings for buildings, halls, and auditoriums, as well as beautiful and durable flood lightings.

► **BOLLARDS LIGHTING**

We supply quality bollards lighting for squares and paths across inner cities and towns.

► **AMENITY LIGHTINGS**

We supply beautiful and durable area (amenity) lightings, lantern or mushroom-shaped lightings for pedestrian paths, residential streets and ancillary roads.

► **INDUSTRIAL LIGHTING**

We supply quality industrial interior and exterior lightings for industrial warehouses and logistics facilities, manufacturing, retail sectors, specialist outlets and car showrooms.

► **STREET LIGHTS**

We provide quality street lighting solutions for public spaces, streets and road users as well as innovative lighting solutions for outdoor sports facilities.

► **SOLAR LIGHTINGS**

We supply a wide variety of LED integrated solar lamps which are 100% energy saving with easy installation process.



Team

The main strength of White Star Lighting Industries (Pty) Ltd lies in the blend of professionals, specialized and highly focused operation. Increasing customer's awareness is the strength where it excels over its competitors. Our strength lies in our ability to blend current management practice and lighting expertise into cost-effective products and services delivery

White Star Lighting Industries (Pty) Ltd is under the capable hands of the Chief Executive Officer (CEO) with his employees and they are involved in day to day business operations, his employees are as follows:

Chief Executive Officer

Name: **Mr Paulus Inamutira**

Experience: Higher National Diploma in Power Engineering from the Namibian University of Science and Technology (NUST)

General Manager

Name: **Mrs Hiljah Ndapewa Inamutira**

Experience: Master Degree in Mechanical Engineering

Office Administrator

Name: **Maija-Liisa Shimhanda**

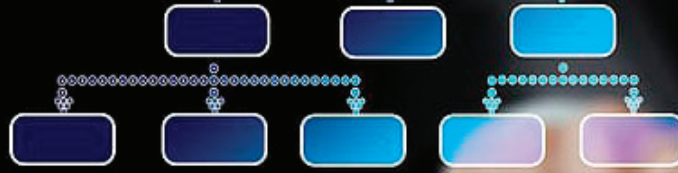
Experience: Higher Diploma in Finance Management from the International University of Management (IUM).

Sales Engineer

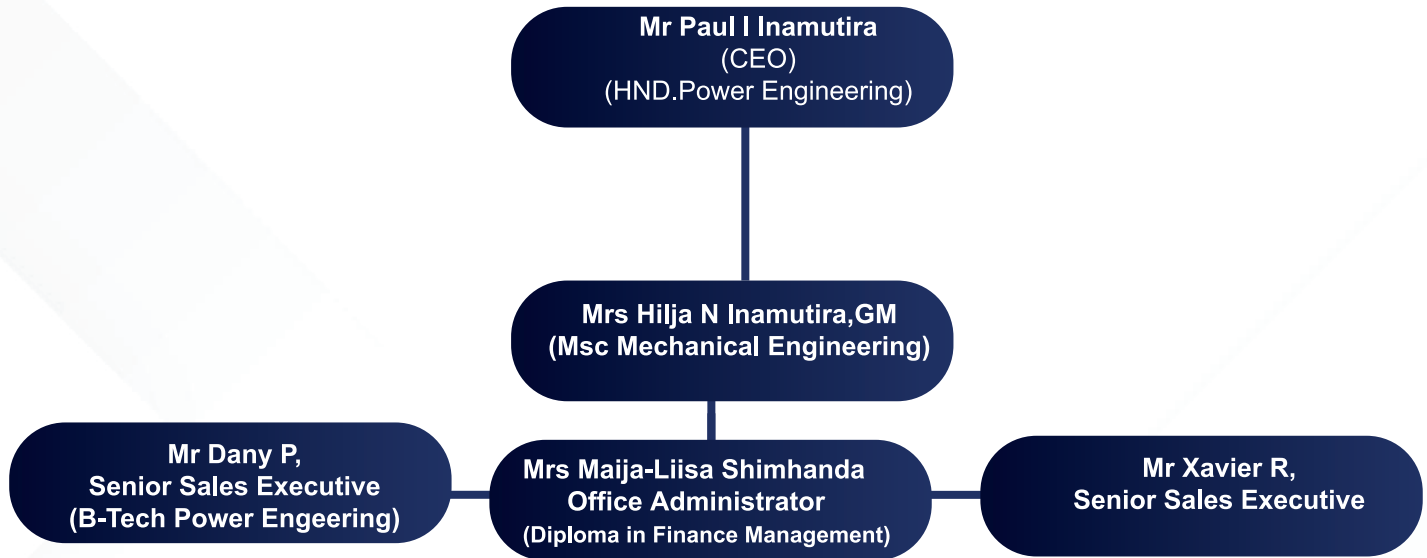
Name: **Daniel P. Philipus**

Experience: Bachelor of Technology Degree in Power Engineering from the Namibian University of Science and Technology (NUST)

NB: It is our policy at White Star Lighting Industries (Pty) Ltd that the labors or handymen are employed from the area of the site for all temporally employment opportunities. White Star Lighting Industries (Pty) Ltd has a team of experts who possess a comprehensive knowledge of designing and developing projects up to specifications, focusing on economy, safety, reliability, quality and sustainability. Hence, the development team of White Star Lighting Industries (Pty) Ltd is equipped with proper human resources specialized in different system development tasks



Organizational Structure



The structure of White Star Lighting Industries (Pty) Ltd is depicted above.

Success in whatever we do remains our priority, together with the help of skill and knowledge our team we have obtained through studies and on-site. Willingness to work in a team complements extra quality to our profession, as required in most work environments for the creation of quality work

A photograph of several Edison-style LED light bulbs hanging from black cords. The bulbs are illuminated, casting a warm, orange glow. The background is dark and out of focus, showing more hanging cords and blurred light sources. The text 'EDISON LED LIGHTING' is overlaid in white, bold, sans-serif capital letters in the bottom left corner.

EDISON LED LIGHTING

Client References

White Star Lightings Industries' focuses on building long-term partnerships with our clients. Most of our client relationships have been for at least three years. These long term relationships allow us to understand our clients' unique needs and requirements and provide a high level of service. We have an experienced and well-resourced specialists in lightings supply support and service team, prompt telephone and remote services, proven and established track record

We have several clients using our array of products. Our clients include:

- ▶ Government Offices, Ministries and Agencies (OMA)
- ▶ Corporate Organizations and Consultants
- ▶ Private Individuals

Following is the referencing to projects completed in 2018 and 2019:

Projects Completed in 2018

PROJECT NAME	CONSULTANT	AMOUNT
Bukalo Village Town Council Street Lightings	Denchi Consulting Engineers	N\$ 320 000
New Oluno Military Army Base	Consulting Service Africa	N\$ 340 000
Nored Head Office Rundu	Denchi Consulting Engineers	N\$ 210 000
Hardap Regional Council Head Office	Omkumoh Consulting Engineers	N\$ 600 000
Ndamono Clinic	Conselect Consulting Engineers	N\$ 110 000
Lusese PHC Clinic	Bona Consulting Engineers	N\$ 70 000
Ministry of Fisheries, Head Office Windhoek	GSFA Consultants	N\$ 210 000

Projects Completed in 2019

PROJECT NAME	CONSULTANT	AMOUNT
Otjonzondjupa Regional Council	Denchi Consulting Engineers	N\$ 320 000
Omaheke Regiona; Town Council Office	Consulting Service Africa	N\$ 340 000
Karas Regional Town Council	Denchi Consulting Engineers	N\$ 210 000
Nyae Nyae Police Station	Omkumoh Consulting Engineers	N\$ 600 000
Madi(Marshale Project)	Conselect Consulting Engineers	N\$ 110 000
Omakange School	Bona Consulting Engineers	N\$ 70 000

Projects Completed in 2020

PROJECT NAME	CONSULTANT	AMOUNT
Otjomuise ext 13	City Windhoek	N\$ 344 798.00
Van Eck Power Station	NamPower	N\$ 276 000.00
Depo Materials	NamPower	N\$ 129 000.00
Berseba Regional Council	Deka Consulting	N\$ 423 694.00
Bernadus Park Reticulation	Green Properties	N\$ 866 579.00
Omakange ABC Line	NamPower	N\$ 160 000.00
Nehale School	Denchi Consulting	N\$ 130 000.00
Oshakati VTC	Omkumoh Consulting	N\$ 854 850.00
Nakayale VTC	Omkumoh Consulting	N\$ 198 000.00
Okakakarara VTC	Deka Consulting	N\$ 723 000.00
Vaalgrass School Extension 1	Deka Consulting	N\$ 334 000.00
Nored Main Store	Zambezi Consulting	N\$ 254 000.00
Ondangwa Private School	Consulting Service Africa	N\$ 120 000.00
Oshikuku Extension 13	Easy United	N\$ 1 393 928.94
Vaalgrass School Extension 3	Deka Consulting	N\$ 1 082 983.99
Vaalgrass School Extension 3	Deka Consulting	N\$ 320 000.00

Contact Us



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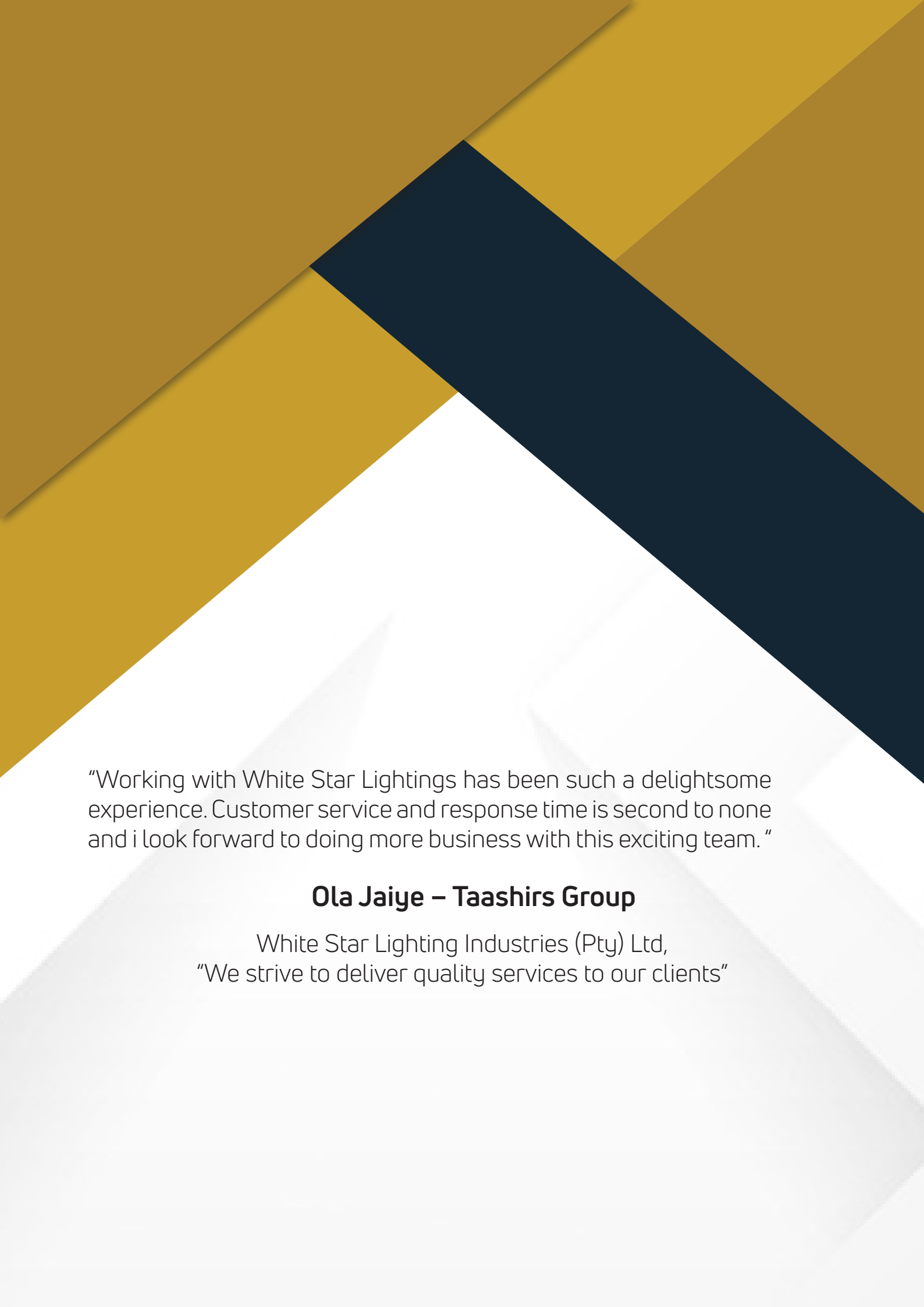
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"Working with White Star Lightings has been such a delightful experience. Customer service and response time is second to none and i look forward to doing more business with this exciting team."

Ola Jaiye – Taashirs Group

White Star Lighting Industries (Pty) Ltd,
"We strive to deliver quality services to our clients"